



FOR IMMEDIATE RELEASE |, October 19, 2020

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NEWS RELEASE

LEAGUE OF WOMEN VOTERS APPLETON STEERS PACK THE POLLS PARADE TO GET OUT THE VOTE

APPLETON, WI — Appleton will join a growing list of other Wisconsin cities on Saturday, October 24, National Vote Early Day, to demonstrate support for the most basic exercise of democracy: voting. The League of Women Voters of Appleton is coordinating the local event, which will be strictly non-partisan in keeping with the League's core mission: "Empowering voters. Defending democracy".

Participants will be asked to decorate their cars with signs that encourage voting and promote issues. Promotion of candidates or political parties will strictly not be permitted. The intent is to promote unity in the community by bringing together a broad spectrum of local civic organizations. To ensure the safety of all participants, the parade will be contactless, with participants encouraged to stay safely inside a vehicle, to have a mask and to observe social distancing guidelines.

The car parade will begin at 2:00 p.m. in the parking lot at Appleton East High School, 2121 E. Emmers Dr., Appleton. Cars should use the E. John St. lot, and already be decorated with signs and balloons, etc. Each participant will receive five copies of a leaflet with voting information and a parade route map. Participants are encouraged to share the extra copies of the leaflet with friends and family members to expand voter outreach.

Once cars are assembled in the East High School parking lot, the parade route will proceed as follows: north on E. John St., west on College Ave., north on Mason St., east on Glendale Ave., south on Meade St., west on Wisconsin Ave., south on Drew St., east on College Ave., south on E. John St., back to East High School. Drivers should be cautious and proceed through the route regardless of separations due to traffic signals. The parade should end by around 3:30 p.m.

Details are on the League website, www.lwvappleton.org or can be requested by email to league.appleton@yahoo.com

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The League of Women Voters, a nonpartisan political organization, encourages informed and active participation in government, works to increase understanding of major public policy issues, and influences public policy through education and advocacy. Membership is open to men and women of all ages. With more than 750 affiliates across the county, the League is one of the nation's most trusted organizations.